



Marketing Intern Position

Position Code: 11-2021.00

Description:

Hello from the Millennium Eye Center team! Our mission is to Mentor, Empower and Care for our patients by helping them maintain clear vision for life. We are looking for a marketing intern to help us expand our mission.

Ideal candidate must:

- Be able to communicate effectively orally and in writing
- Be able to use Microsoft excel to track results;
- Have a positive attitude and fantastic people skills
- Be able to work in a fast paced atmosphere
- Be a professional who's willing to grow and evolve with us
- Be mature, responsible and self-motivated
- Ideal internship for 4th year undergraduate student and 1st year graduate student

Tasks:

At Millennium Eye Center ("MEC"), job tasks and responsibilities overlap and we do our best to cross-train, thus "descriptions" are not perfectly defined. Here's a brief list of your essential job tasks:

- To help us grow the practice by implementing the strategies listed in our marketing plan
- To plan, direct, and coordinate marketing strategies and programs online and offline
- To attend outreach and networking events to promote our brand

Internship Benefits:

- Earn Course Credits
- Get experience in a professional setting to bolster your résumé
- Opportunity to put the marketing knowledge you're learning into real life practice
- Travel Reimbursement
- \$1,000 scholarship at the end of internship

How to Apply:

This internship position is Part-Time (20 hours per week or 300+ hours) for a semester with the possibility of being hired based on your results. If interested, email James Justin your cover letter and résumé to james@drlaurettajustin.com or call 407-292-9812 to schedule an immediate interview.